



Digital Specialist @ Impact Hub Bucharest

POSITION SUMMARY

We are looking for a Digital Specialist to work in our Impact Hub Bucharest team in designing and implementing the digital plan both for the organization and its projects. Working from an inspiring space in Timpuri Noi Square, you will plan, execute & implement the digital side of our marketing & communication strategies.

IMPACT HUB BUCHAREST

Impact Hub is an ecosystem that inspires and supports people to create social impact in the world through entrepreneurship. Our ecosystem incorporates a co-working space, event venue, and series of acceleration and scaling programs. We are part of a global community of 15000+ impact makers spread over more than 100 locations worldwide. You can find out more about us at www.impacthub.ro

The qualities we are looking for:

- Strong Online Marketing skills (Planning & Execution of online campaigns, website management, email marketing, social media marketing).
- Good knowledge of trends in digital marketing both on local audiences & globally
- Professional attitude and commitment to quality work
- Committed to creating impact in society and passionate about entrepreneurship
- Hands-on approach to problem-solving and able to see new, creative ways around obstacles
- A collaborative approach and meticulous attention to detail
- Project management skills
- Fluency in written and spoken English

Previous experience

Minimum 3 years of previous experience in:

- Online Marketing, preferably in an Advertising Agency or Business Outlet



Responsibilities

Working together with the Communication Coordinator, you will:

- Build, plan and implement the overall digital marketing strategy for Impact Hub Bucharest, programs and events.
- Create engaging content to support campaigns, events, presentations and other projects.
- Manage all digital marketing channels (which include but are not limited to: Wordpress websites, Facebook, Instagram, LinkedIn, email marketing platform, Google Adwords)
- Develop, implement and optimize online advertising campaigns.
- Build awareness for Impact Hub and its programs through online channels.
- Leverage online marketing opportunities to build brand awareness externally.
- Collaborate with the Management, Community, Events and Incubation teams
- Keep updated with the latest news and trends and best-practice and explore new ways of communicating.

What we offer:

This is an excellent opportunity for a Digital Specialist to work within one of the most important & awarded Romanian organizations dedicated to entrepreneurship.

- Working in the most inspiring space dedicated to entrepreneurs
- Being part of a community of impact entrepreneurs & a fast-growing local business and global network
- A lot of responsibility and autonomy: we want you to leave your mark
- Working with a diverse, highly skilled team
- Several formal and informal opportunities for training and development

Applications will be accepted until the 15th of January. However, we will run interviews as soon as we receive applications and may decide earlier than that - so being entrepreneurial and applying fast is important.

How to apply?

To apply, send us an e-mail at jobs@impacthub.ro with the subject Digital Specialist containing:

- your resume
- a cover letter (English)
- a portfolio of at least 3 campaigns you were actively involved in, or you led them, detailing what were the result of those campaigns and what was your role.